

GDPR

▶ DISCOVER

- ▶ Identify Personal Data and where it resides



▶ MANAGE

- ▶ Regulate how Personal Data is used and processed



▶ PROTECT

- ▶ Have Process that prevent, detect and respond to Data breaches



▶ REPORT

- ▶ Address Data requests, report breaches and keep records



GDPR IN A NUTSHELL

1. Non Compliance Penalties 4% of annual global turnover or €20 million
2. Affects all companies processing personal data of people in the EU.
 3. A DPO(Data protection officer) may be required.
 4. Notify authorities of breaches within strict timelines.
5. Consent must stand out, be clear and inform why data collection is needed
6. People can revoke access to data, be forgotten and request copy of data
7. Include Data protection at the design Stage of a new System Like Apptimi.

CLIENTS DATA

ACCESS YOUR DATA

EU GDPR § 7.2



GET YOUR DATA

EU GDPR § 7.2



MY
DATA



USE YOUR DATA

EU GDPR § 7.2



DELETE YOUR DATA

EU GDPR § 7.3

ARE YOU PREPARED?

1. Are you aware of the rule change?
 2. Do you know the personal data you hold?
 3. Have you reviewed your current privacy policies?
 4. Can you provide 'Subject Access Requests'?
 5. Is consent clear in your collection process?
 6. When a Data breach takes place are your procedures ready?
 7. Who is your Data protection officer DPO?
 8. Are you Prepared for international customers Data Protection?
- 

APPTIMI GDPR

- ▶ Provides a set prepared forms to prepare and manage Data for GDPR, Including
 - ▶ A GDPR compliance Check List
 - ▶ A GDPR impact/risk assessment Form
 - ▶ A personal Data capture Form
 - ▶ Secure, compliant and easily locatable
 - ▶ Data processing registry
 - ▶ Keeping you GDPR compliant on what you are processing data for.
- ▶ This Forms bundle will help keep you compliant and secure for an affordable rate